  
Points Worksheet

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| **Your Institution:** |  |
| **Your branding guidelines:**  ***Please provide the Hex color codes or a screenshot of your branding guide colors to use when making your tiles and headers.*** |  |

Points are a great way to gamify and encourage participation in Campus Life. Think through your ideas with this worksheet so you are ready to create a robust and engaging Points Program in Presence!

* [Intro to Points](https://presence-support.moderncampus.com/hc/en-us/articles/22848011975437-Intro-to-Points)
* [Creating Points](https://presence-support.moderncampus.com/hc/en-us/articles/17717013723789-Creating-Points)
* [Granting Points](https://presence-support.moderncampus.com/hc/en-us/articles/17717077120397-Granting-Points)
* [Redeeming Points](https://presence-support.moderncampus.com/hc/en-us/articles/17764442899597-Redeeming-Points)

Part 1: Design Your Points Program

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Points Program Name:  (This is your Points Type) | | | | | |
| What is your goal for this points program? |  | | | | |
| Which departments are involved? |  | | | | |
| Who can earn points? |  | | | | |
| How can students earn these points? |  | | | | |
| Point Value | \_\_\_\_\_\_ Points | \_\_\_\_\_\_ Points | \_\_\_\_\_\_ Points | \_\_\_\_\_\_ Points | \_\_\_\_\_\_ Points |
| Prize(s) |  |  |  |  |  |
| How will students redeem their points? |  | | | | |
| Do points expire? When? |  | | | | |

Part 2: Design Your Points Page

When you’re building a Points Page, you’re basically building out a web page. How do you want this to look when a student visits? **PLEASE SEE BELOW FOR EXAMPLES**.

**Potential Section Headers**

* “User Guide”
* “Featured Event”
* “Prizes”
  + List of prizes
  + Images of prizes
  + Video of prizes
* “FAQs”
  + “How to Redeem Points”
  + “How to Earn”
  + “How long do points last?”
  + “Where do I pick up prizes?”
  + “Who is eligible for points?”
* … any other section you need!

|  |  |  |
| --- | --- | --- |
| Points Program Name | | |
|  | | |
| Section Header  *(Do you want any subsections?)* | **Section Content** | If content contains images,  please provide altext. |
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|  |  |  |

A blue and yellow website page

Description automatically generatedA screenshot of a social media page

Description automatically generatedA screenshot of a web page

Description automatically generated

A screenshot of a cricket points

Description automatically generated

Use the “Cricket Points” template on Canva!

<https://www.canva.com/design/DAFktAVJnhE/fHGJC4Bz9SpauPocUtxglg/view?utm_content=DAFktAVJnhE&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>