



Portal Customization

Learn best practices and how to customize Involve your student portal.

Target Audience: Account Admin

Kelsey Seale

Wednesday, September 18, 2025

Agenda

1. Welcome
2. Best Practices
3. Professional Services
4. Find the Customization Page
5. Options
6. Q&A
7. Close

What do you currently display
or prioritize on your portal?

Share in the chat!

BUCS CORNER

Kelsey Seale

kseale@moderncampus.com

[View Profile](#)

Featured Event

TRANSFER

WELCOME TO BUCS CO

Getting involved at Florida SouthWestern State College is your ticket to success, engagement, and events help complete the college experience at FSW. Bucs Corner is a community to see featured events, organizations, and opportunities.

Use the above navigation panel to look up student organizations, search for events, and find out what's happening today!

REGISTERED STUDENT ORGANIZATIONS

Make Friends, Learn Something New, and Have Fun!

Welcome to the Atlantis Involvement Portal!

Dive into a World of Opportunities

At the University of Atlantis, the world beneath the waves is yours to explore. Join us on this epic underwater adventure, where you'll earn "Atlantean Points" that can be traded for the coolest treasures, immerse yourself in clubs that'll make you the captain of your passions, develop skills that'll have employers diving headfirst to hire you, and embark on meaningful journeys that'll leave you with stories as deep as the ocean. So, gear up and dive in!

Upcoming Events

Fall Orientation - Now Online!

Anchors aweigh! Our revamped "Anchor Orientation" is now fully digital, available online for all Atlantis students. This immersive experience will help you navigate the uncharted waters of student life. Whether you're a seasoned seafarer or a fresh-faced fish, it's your compass for a smooth start to your Atlantean adventure. Dive in [here](#) and chart your course!

Fall Involvement Fair - Making Waves Soon!

Ready to make a splash in our vibrant campus community? The "Spring Involvement Fair" is on the horizon. Join us as we explore the underwater world of clubs and activities, and you'll discover your true Atlantis calling. From "Marine Science Mermaids" to "The Arts Aquatic," there's a club or event for every Atlantean. Mark your calendars and get ready to catch the tide of fun you won't want to miss! Click [here](#) to learn more!

Fall Festival Coming Up!

FALL FEST EVENT PAGE



Vote for the 2025 Cricket Awards

<https://trainingkelsey.presence.io/form/cricket-awards-2024?>

Welcome to Cricket University's involve

An entire world awaits you: points that earn you cool stuff, exciting you can develop to impress employers, and other meaningful experiences make the most of your time as a Cricketer. Jump in!

Welcome to the Atlantis Involvement Portal!

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 Mental Health Tips 



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Best Practices + Quick Tips

Limit Your Number of Updates

- Avoid getting locked out
 - Don't click "Save & Publish" too many times in a row
 - Make all your changes at ONE TIME
 - *This is safeguard for your page – it will lock and wipe if there are too many updates in a row*
- Need to make more updates? Take a break for a few minutes to let your page refresh.



Update Consistently

- Let the portal be a living page
 - Update consistently – every two weeks / month / season
- Utilize media
 - Use images, YouTube videos



Seasonal Updates

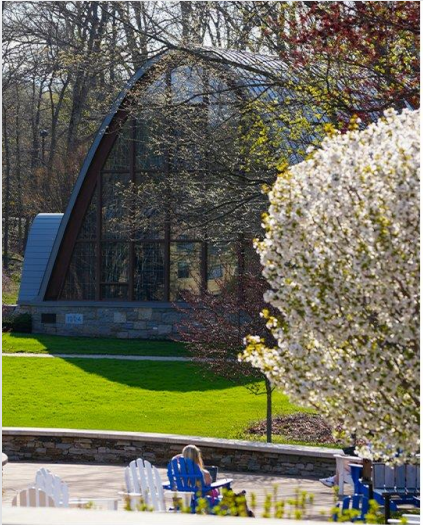
- Back to School
 - Photos of previous back to school events
 - Video to promote the Org Fair
- Halloween
 - Promote a fall event like Pumpkin Carving or Scary Movie on the Lawn
 - Feature the Scary Movie Club or Stephen King Book Club
- Fall / Winter Break
 - Infographic of campus closure schedule
 - YouTube video with school break self-care tips
- Spring
 - Video with Dorm Room Gardening Tips



What other seasonal updates
could you add to your portal?

Share in the chat!

Maximize Your Cover Photo Impact



Same Building, 4 Seasons!



Same Building, 4 Seasons!



Kelsey Seale
kseale@moderncampus.com

Vote for the 2024 Cricket Awards
<https://trainingkelsey.presence.io/form/cricket-awards-2024?>

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Utilize The Rich Text Field for “Important Information”

Fall Festival Coming Up!

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Mental Health Tips











Upcoming Events

Fall Orientation - Now Online!

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Use ENOUGH Colors

- Work with your branding colors.
- You may need **ADDITIONAL** colors to create a website that looks more complete.


| Colors | |
|---------------------|---|
| Background |  |
| #ffbdaf | |
| Background Two |  |
| #99a8bb | |
| Navigation Bar |  |
| #657b97 | |
| Navigation Bar Link |  |
| #ffffff | |
| Header Text |  |
| #002454 | |
| Button |  |
| #002454 | |
| Link Text |  |
| #9d4e9b | |
| Image Overlay |  |
| #ffffff | |

Cricket University

Organizations Events Forms Opportunities Resources

Competencies


Competencies are groups of skills you can earn.



Leadership

Leadership can be defined as the ability to inspire and motivate others towards a common goal or vision. It involves setting direction, making decisions, and taking responsibility for the outcomes. Effective leaders are able to communicate effectively, build relationships, and adapt to changing circumstances to achieve success.


2 Skills



Critical Thinking

Critical thinking is the ability to analyze information, ideas, and arguments in a systematic and logical way. It involves questioning assumptions, evaluating evidence, and considering alternative perspectives. By developing critical thinking skills, individuals can make well-reasoned and informed decisions in their personal and professional lives.


2 Skills



Civic Engagement

Civic engagement refers to the active participation of individuals in their communities and society as a whole. It involves taking responsibility for the common good and working collaboratively with others to address social, economic, and political issues. By engaging in civic activities, individuals can

1 Skill



Digital Technology

Proficiency in using digital tools and technology relevant to the workplace, including software applications, social media platforms, and online collaboration tools.

1 Skill

Levels

Levels help track to what degree you have earned a skill. Each skill can be earned to the levels below.

- 1. Know**
 Demonstrate and understanding of learned information.
- 2. Apply**
 Effectively apply knowledge to produce an outcome.
- 3. Evaluate**
 Make and defend judgements based in evidence and criteria.

Colors

- Background
#ffbdaf
- Background Two
#99a8bb
- Navigation Bar
#657b97
- Navigation Bar Link
#ffffff
- Header Text
#002454
- Button
#002454
- Link Text
#9d4e9b
- Image Overlay
#ffffff

Update the SmartTranscript Colors

Smart Transcript
Customize your campus's Smart Transcript

Transcript Color
#b379b3

Transcript Disclaimer
This transcript is endorsed by Cricket University.

Co-Curricular Transcript
2023 - 2025 Overview

Cricket University

Sofia Caton

- 9 Organization Memberships
- 3 Experiences Earned
- 25 Service Hours Completed

Competencies

- Critical Thinking: 33%
- Creativity

Experiences

- 2023**
 - Leadership Programs
 - LinkedIn Portfolio Review
 - First Year Orientation
 - Alcohol Awareness Training
- 2024**
 - Personal Development Experiences
 - Networking

Memberships

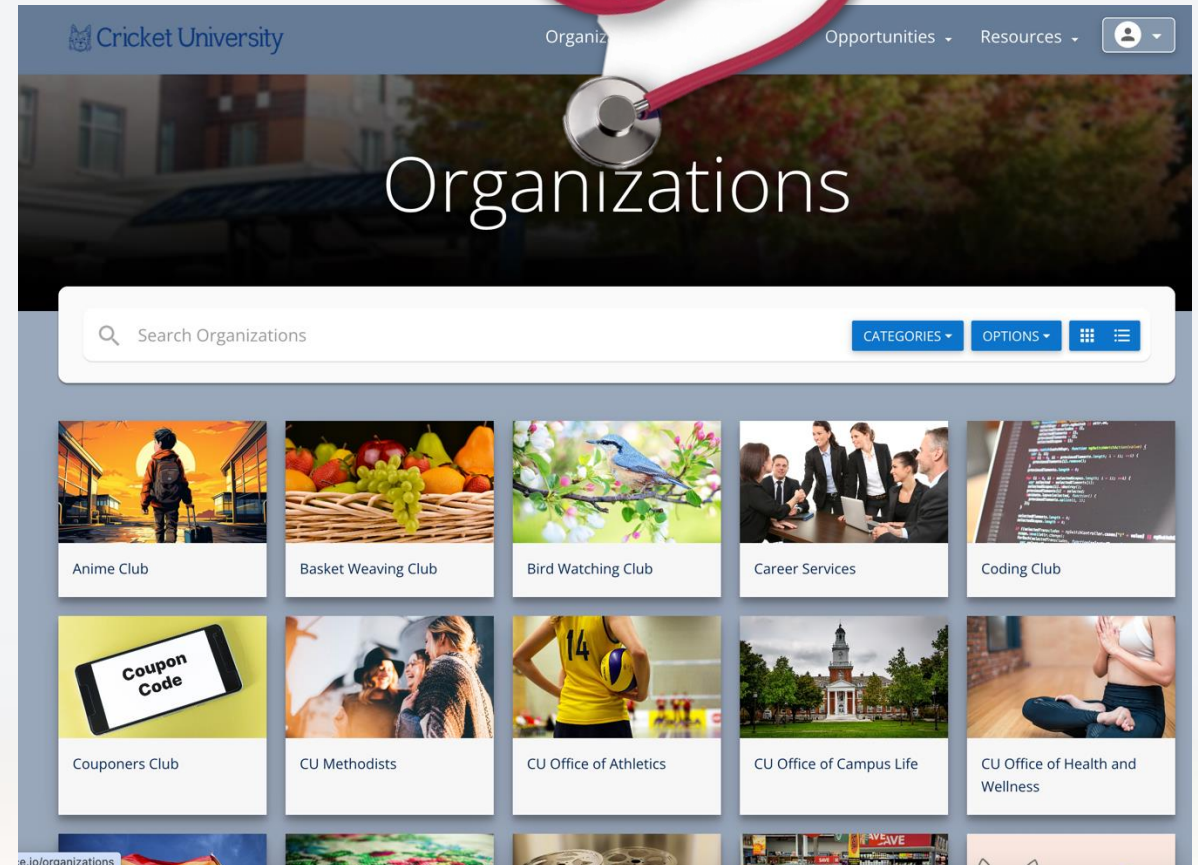
| | | |
|--|---|---|
| Delta Delta Delta Member April 2023 - Current | The Creme de Bananas Member April 2023 - Current | CU Methodists Member April 2023 - Current |
| Puzzlers President April 2023 - Current | Walking Club Member September 2023 - Current | Film Club Secretary February 2024 - Current |
| Knitting Club President February 2024 - Current | Anime Club Advisor January 2025 - January 2025 | Bird Watching Club Member January 2025 - Current |

Professional Services

Health Check

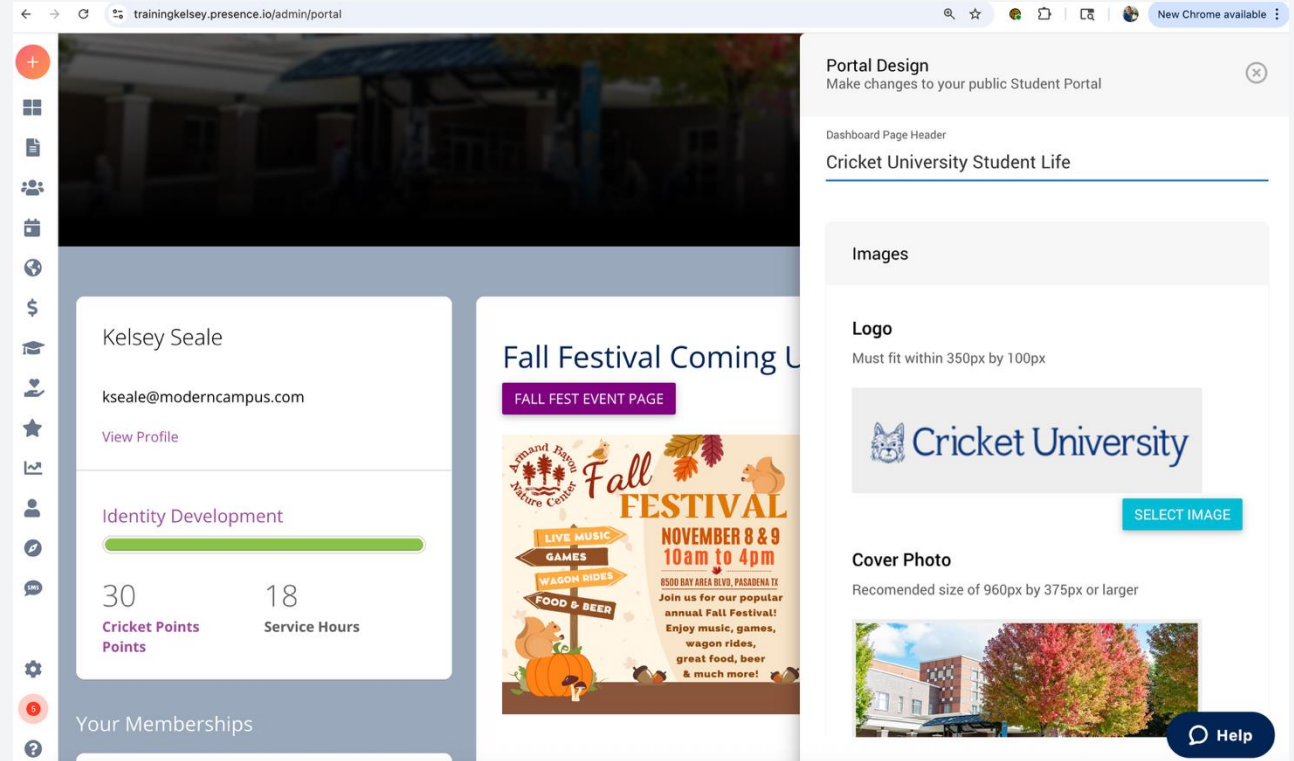


- Our team recommends changes and best practices for your portal, forms, orgs, and events.
- We assist with implementation of the recommended changes!
- *Interested? Contact your account manager.*



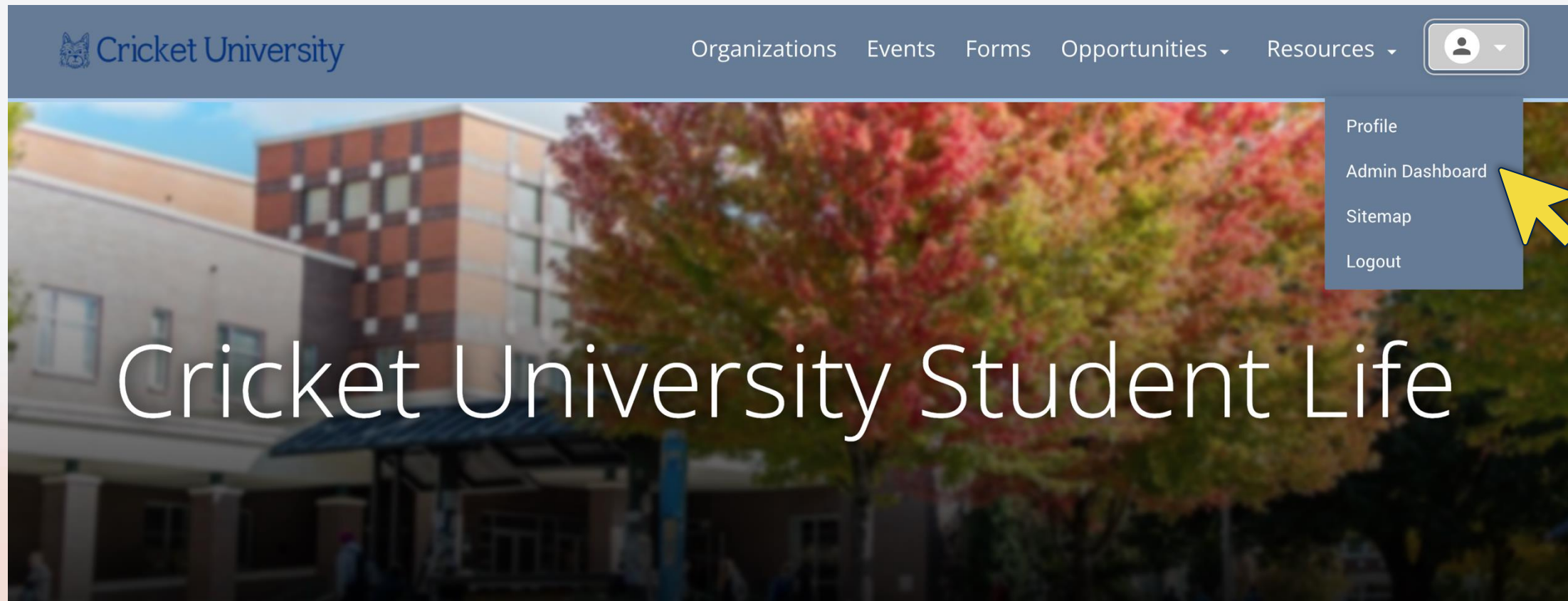
Platform Design

- Our team designs your portal!
- We use your colors and assets
- Portal will be appealing and functional!
- *Interested? Contact your account manager.*



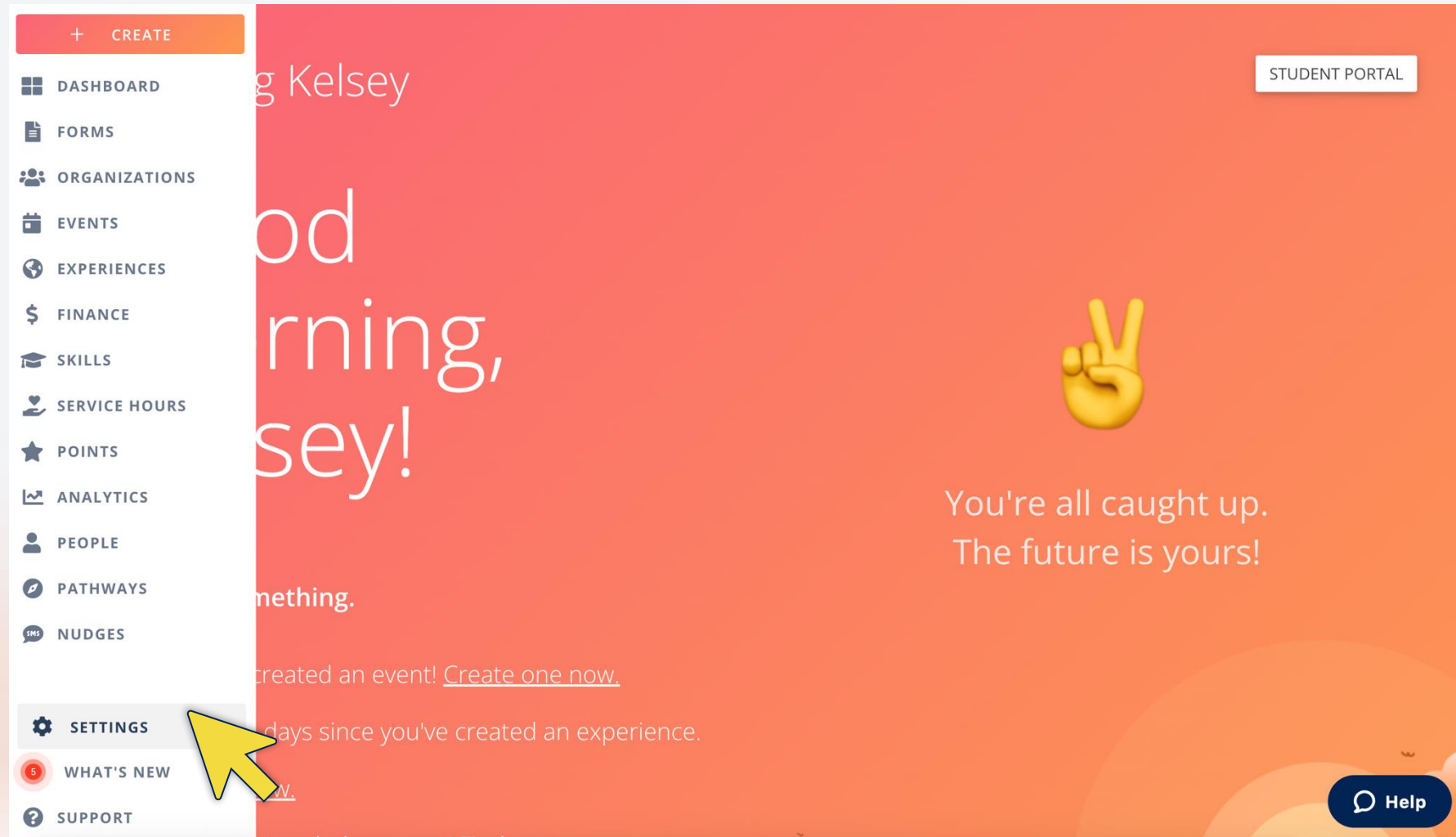
Navigate to Your Portal Customization Page

Log In to Your Admin Dashboard



The screenshot shows the Cricket University website interface. At the top left is the Cricket University logo. The navigation menu includes "Organizations", "Events", "Forms", "Opportunities", and "Resources". On the right, there is a user profile icon with a dropdown arrow. The dropdown menu is open, showing options: "Profile", "Admin Dashboard", "Sitemap", and "Logout". A yellow mouse cursor is pointing at the "Admin Dashboard" option. The background of the page features a photograph of a university building and trees with autumn foliage. The text "Cricket University Student Life" is overlaid in white on the bottom half of the image.

Select the Gear Icon on the Bottom Right



Select "Student Portal"

The screenshot displays the Modern Campus user interface. On the left is a vertical navigation menu with a '+ CREATE' button at the top. The menu items are: DASHBOARD, FORMS, ORGANIZATIONS, EVENTS, CAMPUSES, SITEMAP, STUDENT PORTAL (highlighted with a yellow mouse cursor), STUDENT IMPORTS, PERMISSIONS, RELEASE NOTES, FEATURES, INTEGRATIONS, SUPPORT TOOLS, PRIVACY POLICY, TERMS OF USE, LOGOUT, SETTINGS, WHAT'S NEW (with a red notification badge), and SUPPORT. The main content area has an orange-to-red gradient background. In the top right corner, there is a white button labeled 'STUDENT PORTAL'. Below it is a large yellow peace sign emoji. The text 'You're all caught up. The future is yours!' is displayed in white. At the bottom right, there is a dark blue 'Help' button with a speech bubble icon. Faint text in the background includes 'g Kelsey', 'od rning, sey!', 'omething.', 'created an event! [Create one now.](#)', 'days since you've created an experience.', and 'OW.'

Click the Pencil Icon

The screenshot displays the Cricket University Modern Campus interface. At the top left is the Cricket University logo. The navigation bar includes links for Organizations, Events, Forms, Opportunities, and Resources. On the right side of the navigation bar, there is a user profile icon with a dropdown arrow. A yellow mouse cursor is pointing at a pencil icon within this dropdown menu, indicating the action to be taken. The main content area features a large banner image of a university building with the text "Cricket University Student Life" overlaid. On the left side, there is a vertical sidebar with various icons for navigation. At the bottom, a user profile card for Kelsey Seale (kseale@moderncampus.com) is visible, along with a "Fall Festival Coming Up!" announcement and a "Help" button.

Professional Services

Begin Edits

trainingkelsey.presence.io/admin/portal

Portal Design
Make changes to your public Student Portal

Dashboard Page Header
Cricket University Student Life

Images

Logo
Must fit within 350px by 100px

Cricket University

SELECT IMAGE

Cover Photo
Recommended size of 960px by 375px or larger

Help

Kelsey Seale
kseale@moderncampus.com
View Profile

Identity Development

30 Cricket Points
18 Service Hours

Your Memberships

Fall Festival Coming Up
FALL FEST EVENT PAGE

Armand Bayou Nature Center
Fall FESTIVAL
LIVE MUSIC
GAMES
WAGON RIDES
FOOD & BEER
NOVEMBER 8 & 9
10am to 4pm
8500 DAY AREA BLVD, PASADENA TX
Join us for our popular annual Fall Festival!
Enjoy music, games, wagon rides, great food, beer & much more!

Scroll Down, Click “Save and Publish”

Portal Design
Make changes to your public Student Portal

Fall Orientation is online!
Anchor Orientation is now fully digital, and available online for all Atlantis student. Dive in [here](#).

Spring Involvement Fair, it's live soon!
Everything you need to know about getting involved on campus, check it out [here!](#)

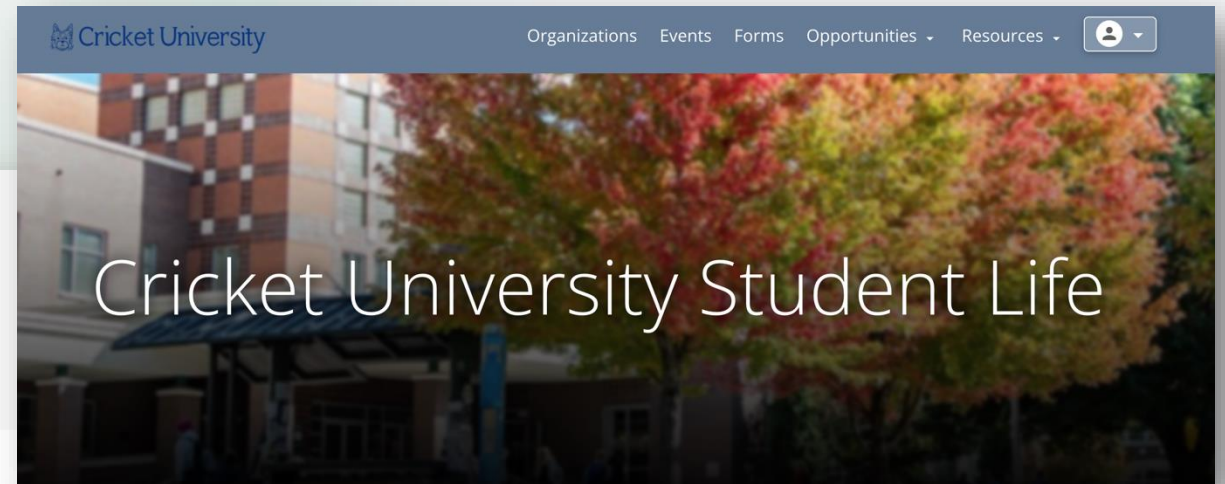
SAVE & PUBLISH

Help

Customization Options

Dashboard Page Header

- This will be the name of your Student Portal and will overlay on their Cover Photo.
- This can be left blank.



Portal Design

Make changes to your public Student Portal


Dashboard Page Header

Cricket University Student Life

Logo

- Your institutions logo.
- This logo should have a transparent background and fit within 350px by 70px.

Logo
Must fit within 350px by 70px



CHANGE REMOVE



Cover Photo

- This needs to be a 960 x 375 png file that is no larger than 5MB.
- Should contain no text unless you have chosen to not use the Dashboard Page Header and instead use a Cover Photo with Text on the image.
- *FUN NOTE: We can support gif files in this field if you want to spice up your Cover Photo.*

Cover Photo

Recommended size of 960px by 375px or larger

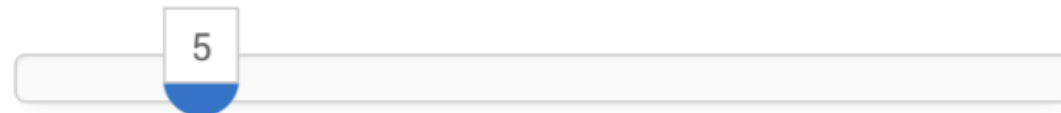


SELECT IMAGE

Cover Photo Blur

- Choose between 0 and 30 to provide an overlay blur to the cover image.
- Cover photo with text? Use 0.

Cover Photo Blur



A horizontal slider control with a light gray track and rounded ends. A blue semi-circular knob is positioned at the beginning of the track. A small white square with the number '5' is centered on the knob.

Featured Content

- Highlight certain organizations, events, experiences, experience types, points, points skills or forms on your home page.
- Create direct links to the featured content.

Featured Content

Featured Organizations

- CU Office of Campus Life ×
- CU Pride Coalition ×
- Francais s'il vous plait? ×
- Puzzlers ×

Featured Event

Featured Experience Types

- Leadership Programs ×
- Personal Development Experiences ×

Featured Experiences

- Required Learning ×

Featured Point

- Cricket Points ×

Featured Skill

- Identity Development ×







Featured Forms

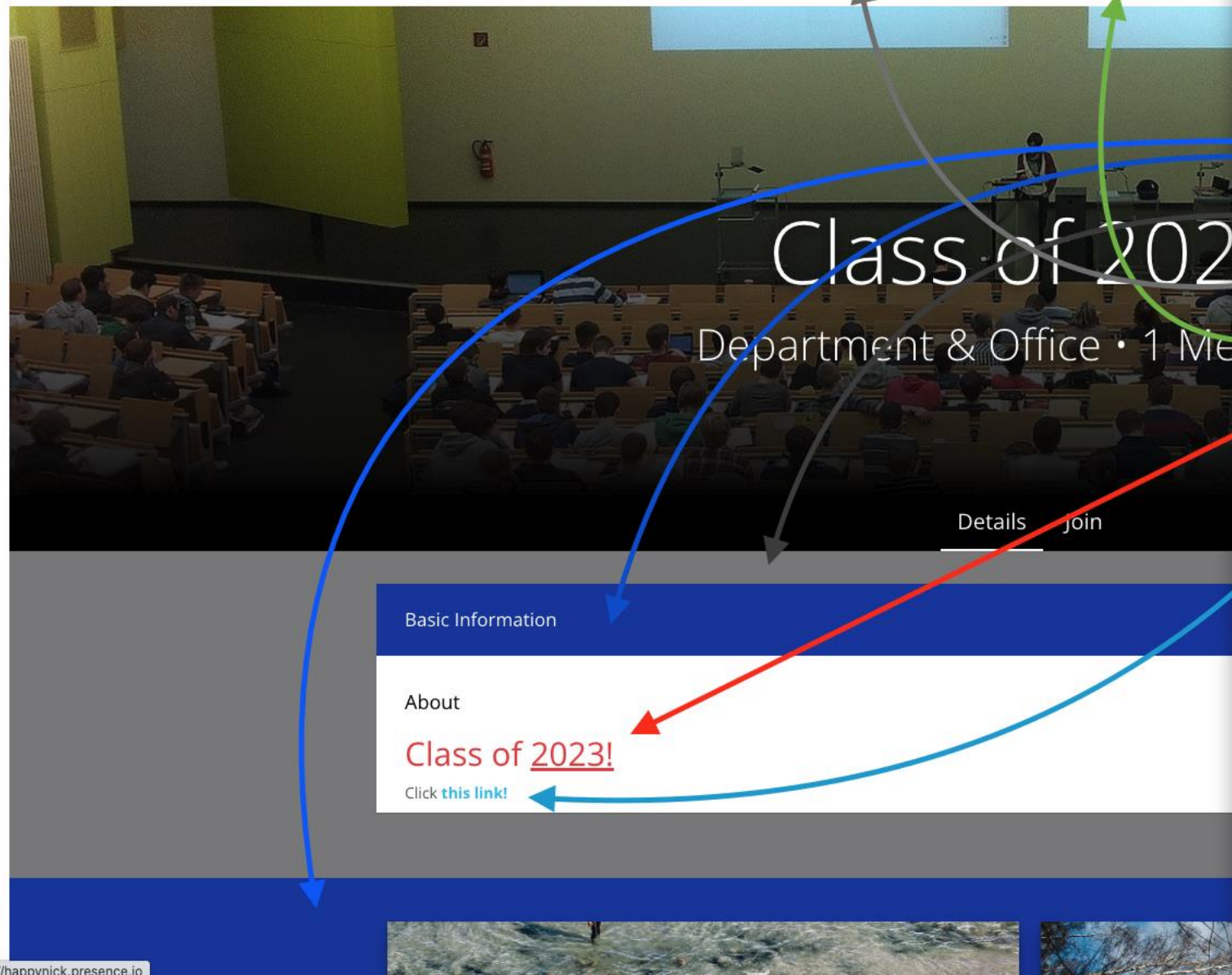
- Event Registration ×
- Cricket Awards 2024 ×

Colors

- Background - This is typically your institution's secondary color. This should not be a light color, never white, because the default header text for these files are going to always be white.
- Background Two - This is typically your institution's main color
- Navigation Bar - Best practice is to use white #fff
- Navigation Bar Link - Institution's main or secondary color
- Header Text - This color will show anytime someone uses the h1, h2, h3, etc. header text in HTML Rich Text.
- Button - This should not be a light color, never white
- Link Text - Hyperlink text color

Colors

| | | |
|---------------------|---------|---|
| Background | #ffbdaf |  |
| Background Two | #99a8bb |  |
| Navigation Bar | #657b97 |  |
| Navigation Bar Link | #ffffff | |
| Header Text | #002454 |  |
| Button | #002454 |  |
| Link Text | #9d4e9b |  |
| Image Overlay | #ffffff | |



Colors

| | | | |
|---------------------|---------|---|--|
| Background | #163ba9 | Should never be a light color cause default header text here is white | |
| Background Two | #828283 | Typically institutions main color | |
| Navigation Bar | #FFF | In most cases, this should be white or a light color. | |
| Navigation Bar Link | #1ea916 | | |
| Header Text | #e73f45 | Anytime Header Text is used in Rich Text | |
| Button | #f0badc | Not used. | |
| Link Text | #32c2ec | Links | |
| Image Overlay | #1b06e3 | Not used often. Assign it their first or second color. | |

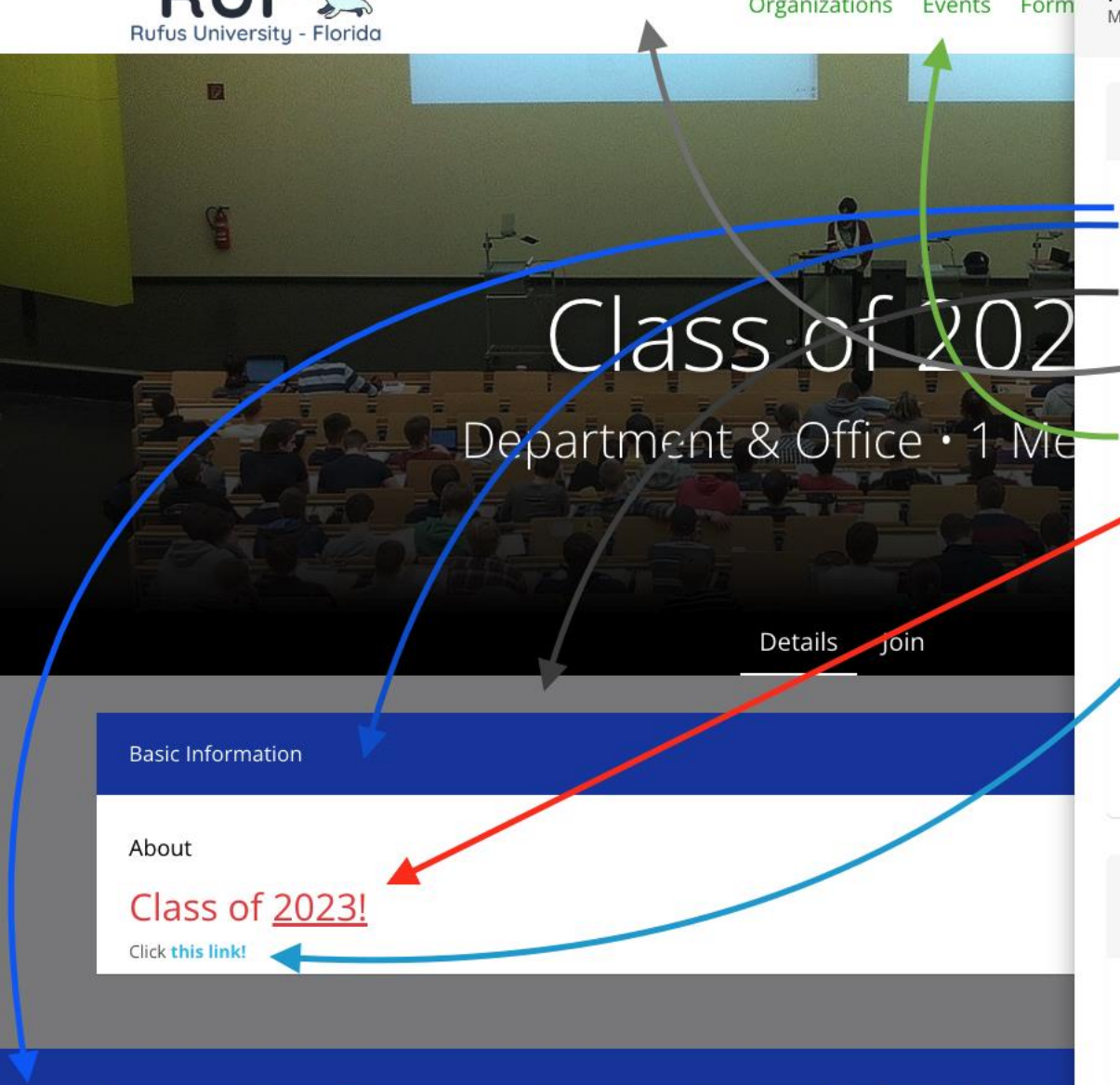
Smart Transcript

Customize your campus's Smart Transcript

Transcript Color

Transcript Disclaimer

Yay you did it!



Smart Transcript

- Transcript Color- The school can choose a color to liven up their Printable PDF Smart Transcript.
 - If this field is left blank it will default to the Background color chosen above.
- Transcript Disclaimer - This text will appear at the bottom of the Printable PDF Smart Transcript. The institution can choose to personalize this text field with something like, "This institution endorses all information presented on this Co-Curricular Transcript".
 - If this field is left blank it will default to say "Issued:(Today's Date)" Ex. Issued:7/21/22

Smart Transcript

Customize your campus's Smart Transcript

Transcript Color

#b379b3



Transcript Disclaimer

This transcript is endorsed by Cricket University.

Social Media

- Facebook ID: Enter their Facebook ID only. The Facebook ID is everything that comes after the last backslash (/) on their Facebook URL.
- **NOTE: Twitter/X recently changed their API, we do not recommend using this feature at the moment!!**
- Twitter/X: The handle is simply their username without the @
 - Ex. themoderncampus

Social Media

Add social media feeds to your page

Facebook ID

Twitter Handle

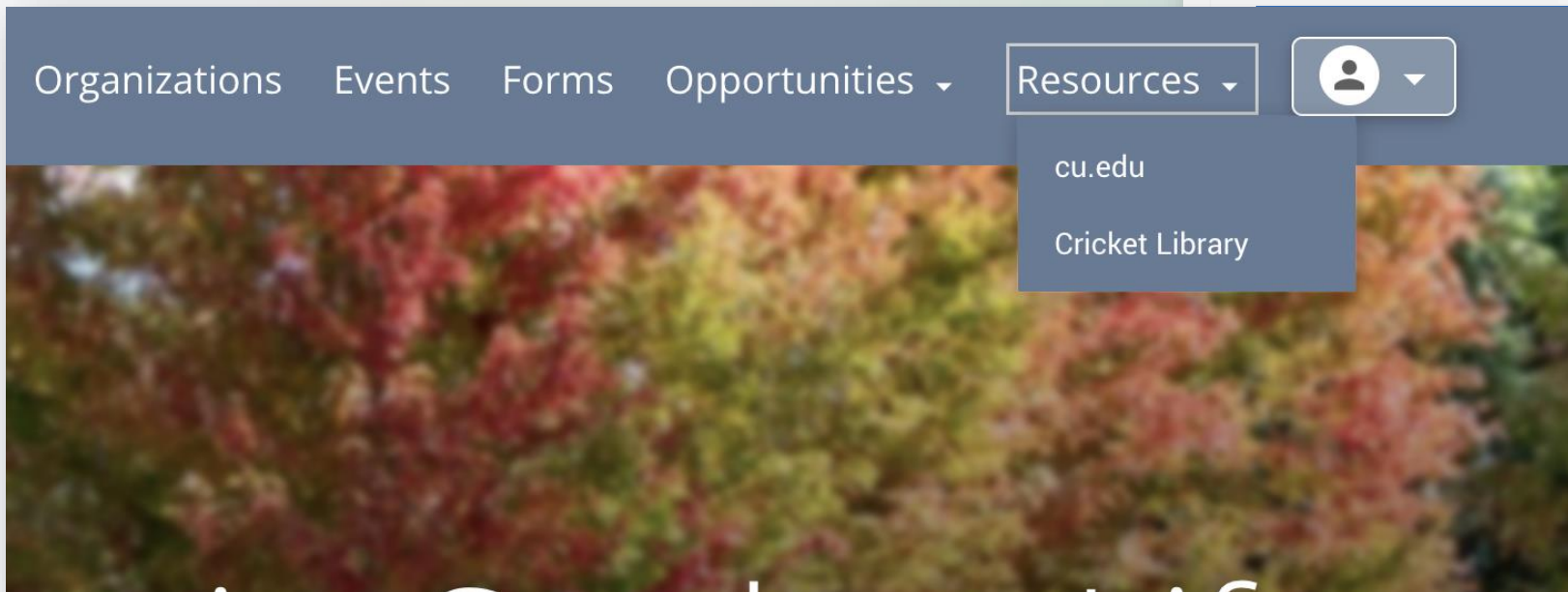
Resource Links

- You can enter any resource links.
- These will show under a “Resources” tab on your homepage.

Resource Links + ADD LINK

Add navigation to 3rd party sites to the main navigation

| Name | URL | |
|---------------------------|-------------------------|------------------------------|
| cu.edu | https://www.google.com/ | × |
| This is what students see | | Requires http:// or https:// |
| Name | URL | |
| Cricket Library | https://www.google.com/ | × |
| | | Requires http:// or https:// |



App Links

- Add the iOS Store and Android Store page links for the new mobile app.
- iOS Store: <https://apps.apple.com/us/app/modern-campus-presence/id1638706822>
- Android Store page: https://play.google.com/store/apps/details?id=com.moderncampus.presence&hl=en_US&gl=US

App Links

Visibile only to platform

iOS Store Page

<https://apps.apple.com/ng/app/atlantis-events/>

Android Store Page

<https://play.google.com/store/apps/details?id=com.moderncampus.presence>

News Feed

- Using RSS (Really Simple Syndication) a campus can add a news feed to its site.
- More information on RSS feeds can be found at this link: <https://www.lifewire.com/what-is-an-rss-feed-4684568>
- You can use a feed validator to check if the provided RSS feed will work: <https://www.rssboard.org/rss-validator/>

News Feed

Display a feed of news from an RSS feed

RSS Link

<https://feeds.npr.org/510318/podcast.xml>

Important Information Section

Important Information

- Rich text editor
- This is a great place to add important dates coming up, a YouTube video, or seasonally appropriate events and clubs!
- We recommend updating this section regularly to make your home page more of a "living document."

Important Information
Display formatted content with important information

H1 H2 H3 H4 H5 H6 P PRE ”


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☰ ☷ ☷ ☷ ☷ ☷

</> 📎 🔗 ▶ WORDS: 99 CHARACTERS: 665

Fall Festival Coming Up!

FALL FEST EVENT PAGE



Update Frequently!


H1 H2 H3 H4 H5 H6 P PRE ”

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Get Ready for Spring Registration!



Vote for the 2025 Cricket Awards

<https://trainingkelsey.presence.io/form/cricket-awards-2024?>

Welcome to Cricket University's

Important Information

Display formatted content with important information

H1 H2 H3 H4 H5 H6 P PRE ”


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☰ ☷ ☸ ☹ ☺ ☻

</> 📎 🔗 ▶ WORDS: 99 CHARACTERS: 665

Fall Festival Coming Up!

FALL FEST EVENT PAGE



Q&A

Please put your questions into
the Zoom Q&A feature!

Thank You

See you next month!

modern
campus

modern[®]
campus



