



Introduce yourself in the chat! Which institution are you representing?

How to Add HTML Buttons to Your Involve Pages



Kelsey Seale

Thursday, November 20, 2025

Agenda

1. HTML button overview
2. Where to add a button
3. Make a button
4. Accessibility / Quick Tips
5. Q&A
6. Close

HTML Buttons

What is HTML?

Event Registration

Register an event hosted by your organization.

Contact Person *

Contact Email

RSVP Link

Requires http:// or https://

Events Calendar

Check the calendar to see how your event will fit.

CLICK FOR EVENTS CALENDAR

Tags

Content Editor

H1 H2 H3 H4 H5 H6 P PRE **”** **B** *I* U ~~S~~

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```
<a href="https://trainingkelsey.presence.io/events/cal" class="btn" style="background-color:#b379b3; color:white;">Click for events calendar</a>
```

Text Link vs. Button

The image shows two side-by-side screenshots of a user interface, illustrating the difference between a text link and a button.

Left Screenshot (Text Link):

- RSVP Link:** A text input field with the label "RSVP Link" and a placeholder text "Requires http:// or https://".
- Events Calendar:** A grey header box with the title "Events Calendar" and the text "Check the calendar to see how your event will fit." Below it, a text link reads "Click here to find a current list of events." in purple.
- Tags:** A grey header box with the title "Tags".

Right Screenshot (Button):

- RSVP Link:** A text input field with the label "RSVP Link" and a placeholder text "Requires http:// or https://".
- Events Calendar:** A grey header box with the title "Events Calendar" and the text "Check the calendar to see how your event will fit." Below it, a purple button with white text reads "CLICK FOR EVENTS CALENDAR".
- Tags:** A grey header box with the title "Tags" and a dropdown arrow icon.

Where to use an HTML button

Customize Your Portal Homepage

The screenshot shows the CU Student Life Portal homepage. At the top, there is a navigation bar with the Cricket University logo and links for Organizations, Events, Forms, Opportunities, and Resources. Below the navigation bar is a large banner image of a brick building with the text "CU Student Life Portal" overlaid. The main content area is divided into several sections: a user profile for Kelsey Seale, a "November Book Club" section featuring the book "Cricket's Big Adventure" with a "GO THE BOOK CLUB PAGE" button, and a "October Mental Health Tips" section. There are also sections for "Identity Development" with progress bars and "Your Memberships" listing various clubs.

This is a customized widget for the book club. It has a dark brown background. At the top, the text "CRICKET'S BIG ADVENTURE" is displayed in white. Below this is a square image of a small, scruffy dog sitting in a campsite with a tent in the background. Underneath the image, the text reads: "The true story of finding out what happens when you stop being a good, and start being a really good boy." Below that, it says "A memoir." At the bottom of the widget is a dark blue button with the white text "GO THE BOOK CLUB PAGE".



Customize Organization Pages

Basic Information

Organization Name *
Anime Club

About





H1 H2 H3 H4 H5 H6 P PRE " B I U S ☰ ☷ ↺ ↻


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We watch anime and discuss our favorites!

[CLICK FOR OUR COMPLETE ANIME REC LIST](#)

Check out our instagram @moderncampus!

Cricket University 



Anime Club

Club • 10 Members

[Details](#) [Forms](#) [Documents](#) [Share](#)





Basic Information

About

We watch anime and discuss our favorites!

[CLICK FOR OUR ANIME RECOMMENDATION LIST!](#)

Check out our instagram @moderncampus!

Customize Points Pages

REDEEM YOUR POINTS
AT STUDENT SUCCESS COMMONS

Redeem your points through Warrior Connect and pick up your prize at the Student Success Commons. If you wish to redeem points marked with an asterisk, you will be entered into a drawing for that prize. Points will begin to accrue on August 1st of each year. All points earned for the year will reset to zero on July 31st. For more information, please contact the Student Success Commons at successcommons@tamuct.edu

POINTS	PRIZE
300	Choice of Student Affairs SWAG
400	TAMUCT apparel (t-shirt, polo, scarf, hat)
500	2 tickets to local entertainments (movie, bowling, arcade)

View Your Points

[CLICK HERE](#)

How to Redeem

Points can be redeemed through the Involve platform by clicking the button below. Your prize can be claimed at the Student Success Commons located in Warrior Hall, Room 111.

Click to Redeem

[CLICK HERE](#)

Customize Your Forms

Event Registration

Register an event hosted by your organization.

Contact Person *

Contact Email

RSVP Link

Requires http:// or https://







Events Calendar






Check the calendar to see how your event will fit.

CLICK FOR EVENTS CALENDAR

Tags

< Content Editor

H1 H2 H3 H4 H5 H6 P PRE " " B I U      

     WORDS: 4 CHARACTERS: 25

```
<a href="https://trainingkelsey.presence.io/events/cal" class="btn" style="background-color:#b379b3; color:white;">Click for events calendar</a>
```

HTML Basics

Basic HTML Button Code

```
<a href="https://example.com" class="btn">Click Here</a>
```

1. `<a>` tag = creates a link
2. `href` attribute = destination URL
3. `class="btn"` = applies the button style defined by Involve's CSS

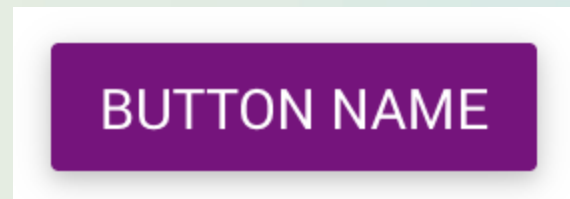


CLICK HERE

Basic HTML Button Code

```
<a href="https://example.com" class="btn" style="background-color:purple; color:white;">Click Here</a>
```

1. **Style="** - change the color or size of your button
2. **Background-color:** - determines the color of your button
3. **Color:** - determines the color of the text on the button



Make a button

Locate Your HTML Editor

- HTML is available in any **rich text editor**
- **Click** `</>` to open the editor



Dear Cricket University,

It's that time of the year again when we come together to elect our student leaders who will represent our voices, concerns, and aspirations. The Student Government Association (SGA) plays a crucial role in shaping the campus experience and advocating for the student body's needs. Your participation in this democratic process is vital

Locate Your HTML Editor

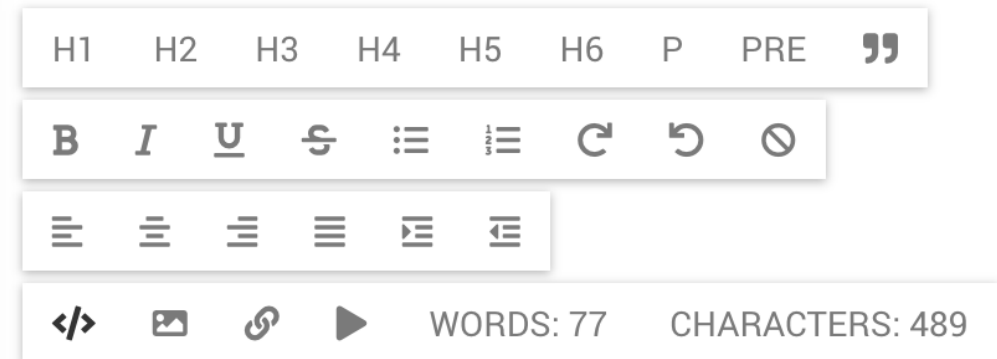
- HTML is available in any **rich text editor**
- Click `</>` to open the editor



A screenshot of a rich text editor toolbar. The toolbar contains several rows of icons for text formatting. The first row includes heading options (H1-H6), paragraph (P), and preformatted text (PRE). The second row includes bold (B), italic (I), underline (U), strikethrough, bulleted list, numbered list, undo, redo, and link. The third row includes left-align, center-align, right-align, justify, left-indent, and right-indent. The fourth row includes the HTML icon (code symbols), image, link, play, and status indicators (WORDS: 77, CHARACTERS: 489). An orange arrow points to the HTML icon.

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A screenshot of a rich text editor toolbar, identical to the one on the left. The HTML icon (code symbols) is highlighted with a white rectangular box.

```
<p style="font-size: 16px;"><b>Dear Cricket University,</b></p>
<p style="font-size: 16px;">It's that time of the year again when we come
together to elect our student leaders who will represent our voices,
concerns, and aspirations. The Student Government Association (SGA)
plays a crucial role in shaping the campus experience and advocating
for the student body's needs. Your participation in this democratic
process is vital in ensuring that our university reflects the values and
priorities of our diverse community. :)</p>
```

Basic HTML Button Code

1. Copy and paste the basic button code below.\
2. Replace the hyperlink and the Click Here text.

```
<a href="https://example.com" class="btn">Click Here</a>
```

└──────────────────┘
Add your hyperlink here.

└──────────┘
Add your text here.



CLICK HERE

Custom Color HTML Button Code

1. Copy and paste the basic button code below.\
2. Replace the colors.

```
<a href="https://example.com" class="btn" style="background-color:purple; color:white;">Button Name</a>
```

Button Color

Text Color

Color Name for
basic colors.



BUTTON NAME

Custom Color HTML Button Code

1. Copy and paste the basic button code below.\
2. Replace the colors.

```
<a href="https://example.com" class="btn" style="background-color:#657b97; color:white;">Button Name</a>
```

Button Color
HEX Code

Text Color

HEX code for
custom colors.



GO THE BOOK CLUB PAGE

Demo

Demonstration

- Add a "See Current Organizations" button to the org registration form
- Add a "See Your Points Balance" to Cricket Points
- Add a "Explore the Library" button to the home screen

Quick Tips

Copy and Paste Your Code!

Involve Support ▾
Add ▾
Edit article

Quick Code for Copy Paste

Default button - White with blue text.

Copy the following code into your HTML editor. Replace the **link** and **Click Here** text.

```
<a href="https://example.com" class="btn">Click Here</a>
```

CLICK HERE

Custom Color Button.

Copy the following code into your HTML editor. Replace the **link**, **Click Here** text, and your custom colors. You can use custom HEX codes to match your institution branding!

```
<a href="LINK" class="btn" style="background-color:purple; color:white;">Button name</a>
```

CLICK FOR THE VTS CALENDAR

Update Form

2025 SGA Election

Dear Cricket University,

It's that time of the year again to elect our student leaders who represent our voices, concerns, and aspirations. The Student Government Association (SGA) plays a crucial role in shaping the campus experience and advocating for the student body's needs. Your participation in this democratic process is vital in ensuring that our university reflects the values and priorities of our diverse community. :)

Select your class year *

Content Editor

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Dear Cricket University,

It's that time of the year again when we come together to elect our student leaders who will represent our voices, concerns, and aspirations. The Student Government Association (SGA) plays a crucial role in shaping the campus experience and advocating for the student body's needs. Your participation in this democratic process is vital in ensuring that our university reflects the values and priorities of our diverse community. :)

Don't worry about the placement in the HTML Editor

- Add the code to your HTML editor anywhere
- Exit the HTML editor
- Cut and paste your button where you want it to be

The screenshot shows a web editor interface. At the top, there is a section titled 'Important Information' with the text 'Display formatted content with important information'. Below this is a rich text editor toolbar with various formatting options like H1-H6, P, PRE, bold, italic, underline, link, list, and image. The main content area displays a 'November Book Club' section. It starts with the text 'We're reading Cricket's Big Adventure for this month's Yorkie Book Club.' Below this is a book cover for 'CRICKET'S BIG ADVENTURE' featuring a dog. Underneath the book cover is a button labeled 'GO THE BOOK CLUB PAGE'. Below the button is a section titled 'October Mental Health Tips' with a graphic containing words like 'FIT', 'DIET', 'EXERCISE', 'RELAXED', 'CARE', 'ACTIVE', 'MENTAL HEALTH', 'HEALTH', 'LEISURE', 'WELLNESS', and 'NUTRIENTS'. A 'Help' button is visible in the bottom right corner of the editor.

Accessibility: Watch Color Contrast



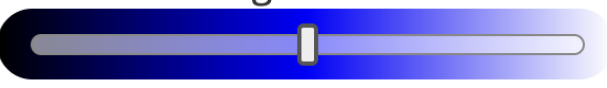

Be sure your button and text have high contrast.

Google "color contrast checker" for free resources.

<https://webaim.org/resources/contrastchecker/>

Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

Foreground	Background
Hex Value # 0000FF	Hex Value # FFFFFFFF
Color Picker 	Color Picker 
Alpha 1	
Lightness 	Lightness 

Contrast Ratio
8.59:1

Accessibility: Use Descriptive Button Text

- Make sure your button is clear about the destination
- Specific is better than vague!



CLICK HERE

Generic



GO THE BOOK CLUB PAGE

Descriptive

Q&A

Please put your questions into
the Zoom Q&A feature!

Thank You

See you next month!

modern
campus

modern[®]
campus



