

Involve Mobile App

From Download to Check-In: Driving Adoption
of the Involve Mobile App

Agenda

1. Why use the app?
2. Mobile check-in
3. Adoption strategy
4. Q&A



How are students currently
finding events on your campus?

Answer in the chat!

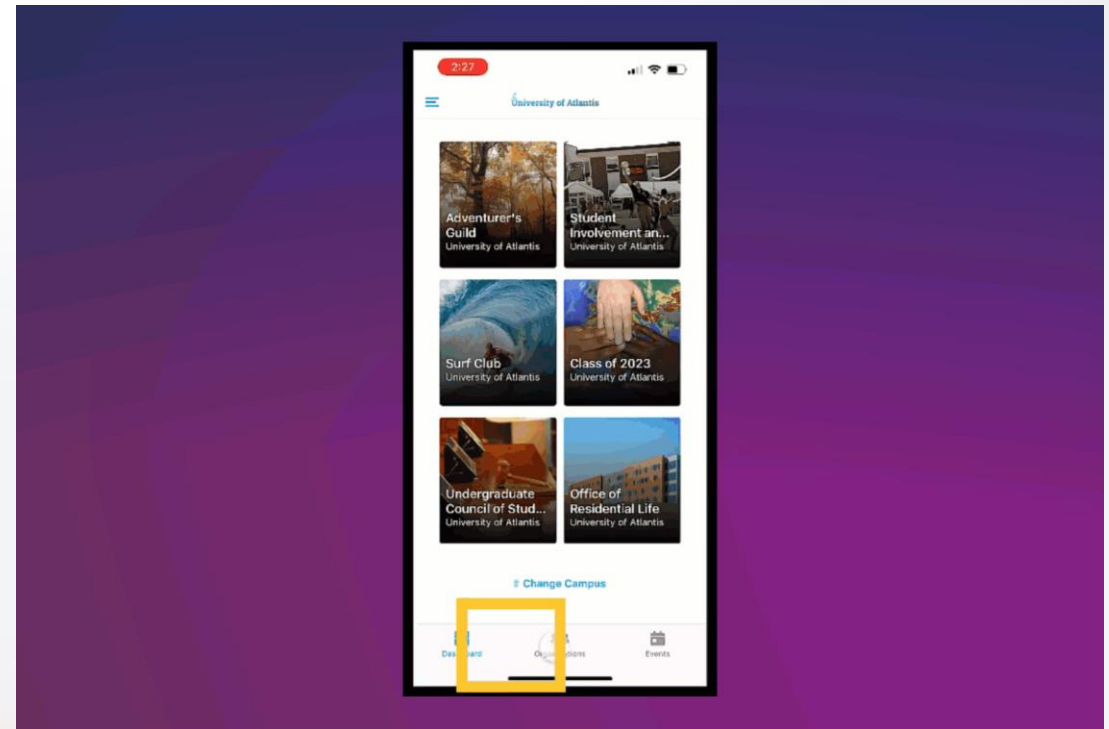
Intro the Mobile App

Why the Mobile App Matters

The app helps students move from awareness to attendance.

- Discover events
- Explore organizations
- Access Digital ID
- Check in to events

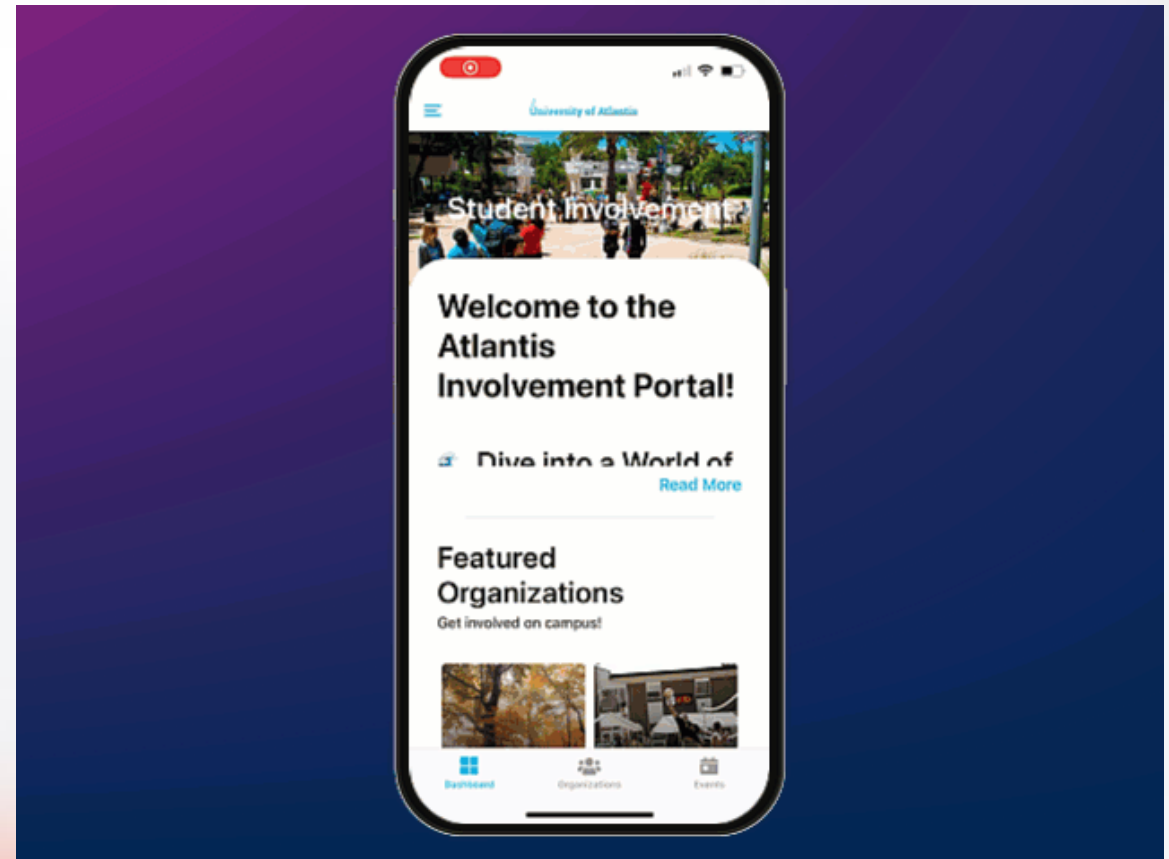
5



What Students Can Do in the App

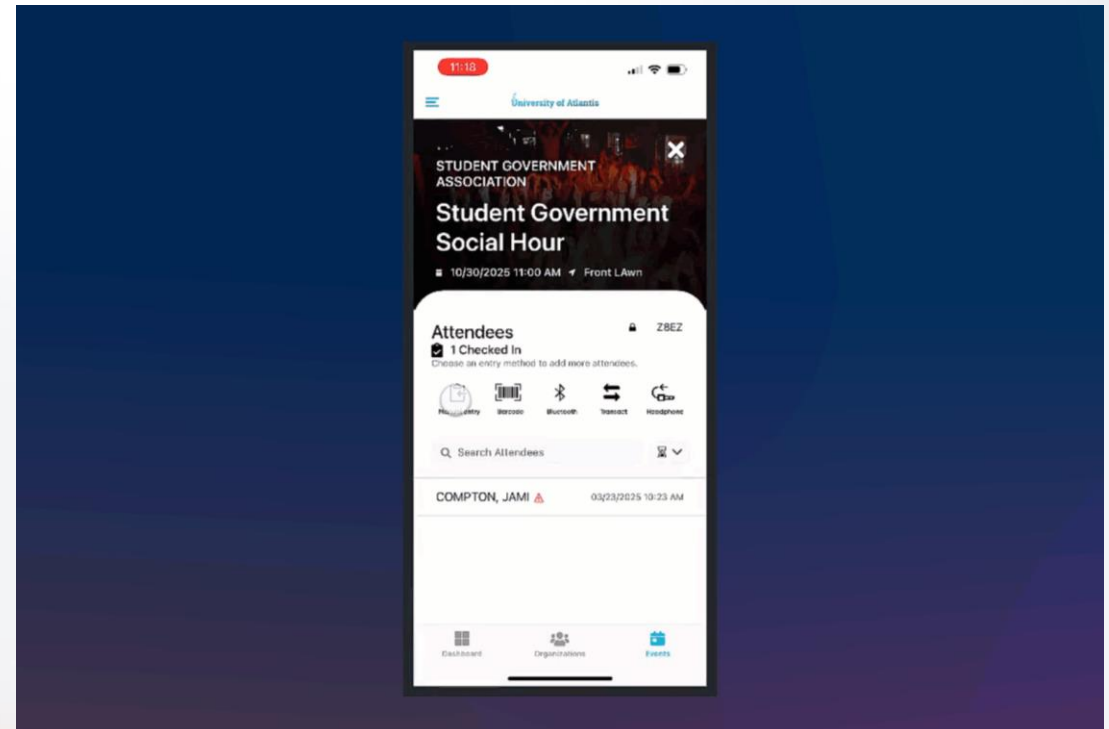
- Browse events
- Browse organizations
- View campus content
- Access their Digital ID

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What Staff and Event Hosts Can Do

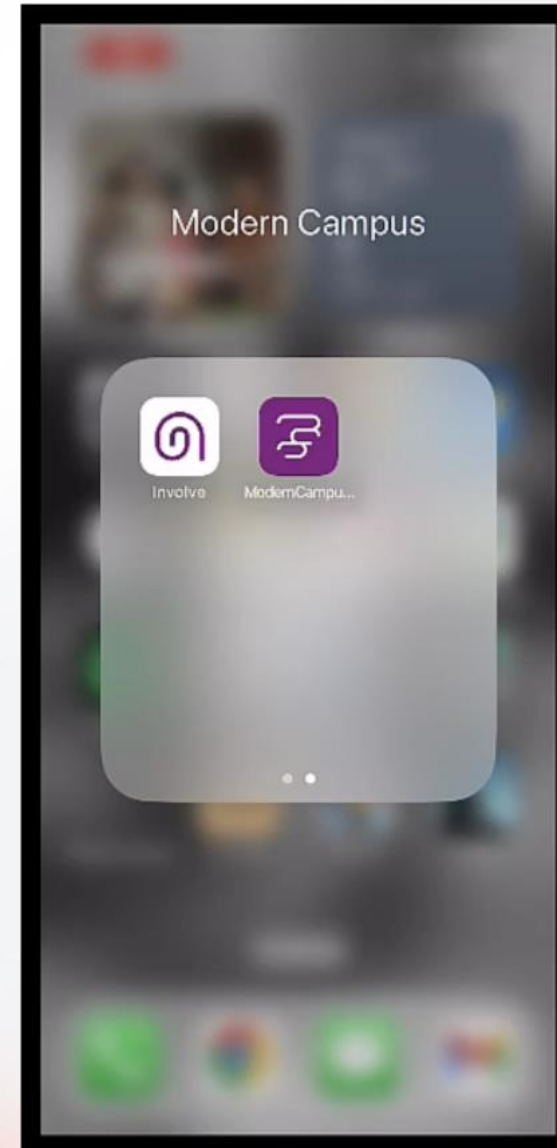
- Use event PINs
- Collect attendance
- Scan Digital IDs or barcodes
- Use manual entry
- Support guest check-in when enabled



Important Limitations

- Students download the Modern Campus Involve app
- Campus selection happens after login/search
- Adoption depends on updated, useful content
- Mobile check-in is time-bound
- Some check-in workflows depend on device setup

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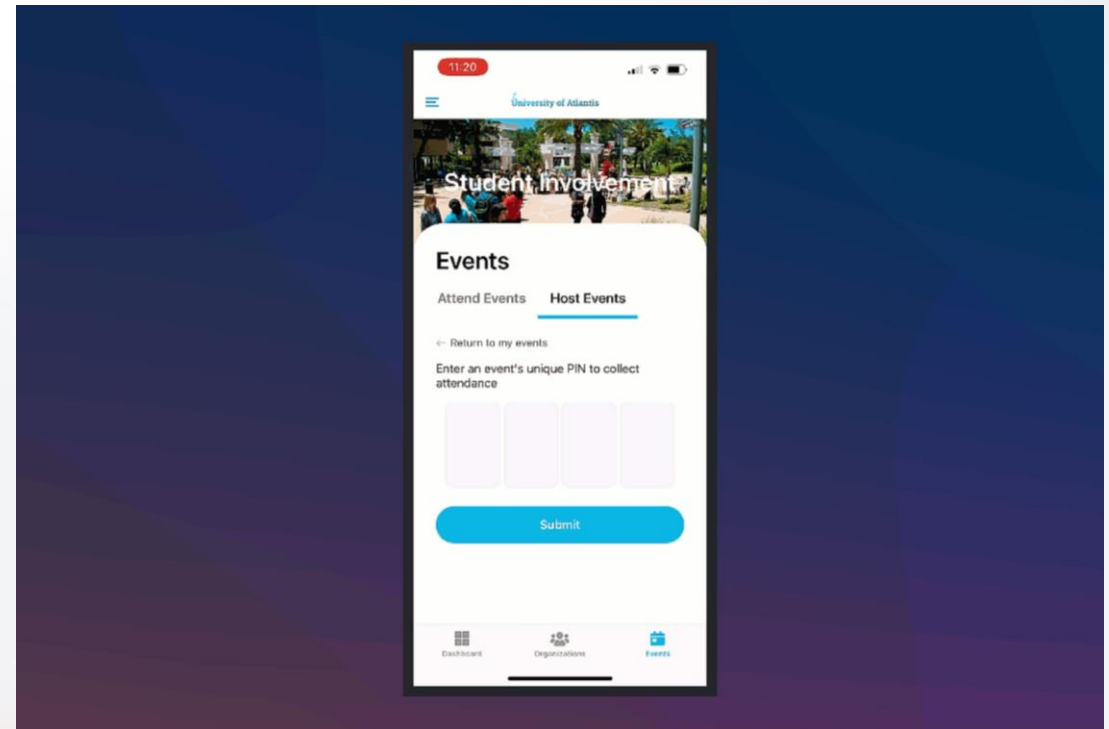


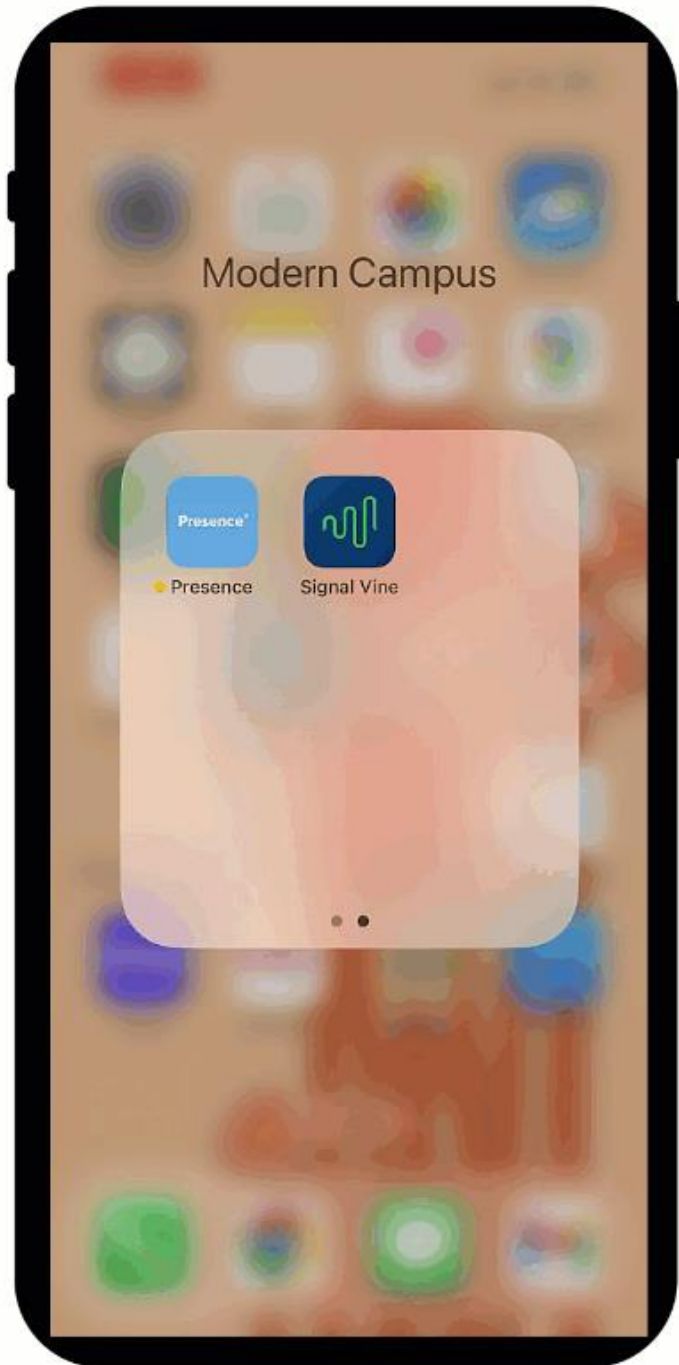
Mobile Check-In

When Mobile Check-In Is Available

- Up to 1 hour before the event
- During the event
- Up to 1 hour after the event
- After that, use the web portal

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Navigate to Event Page - 1

1. Tap Events on the bottom right side
2. Toggle over to “Host Events
3. Enter PIN

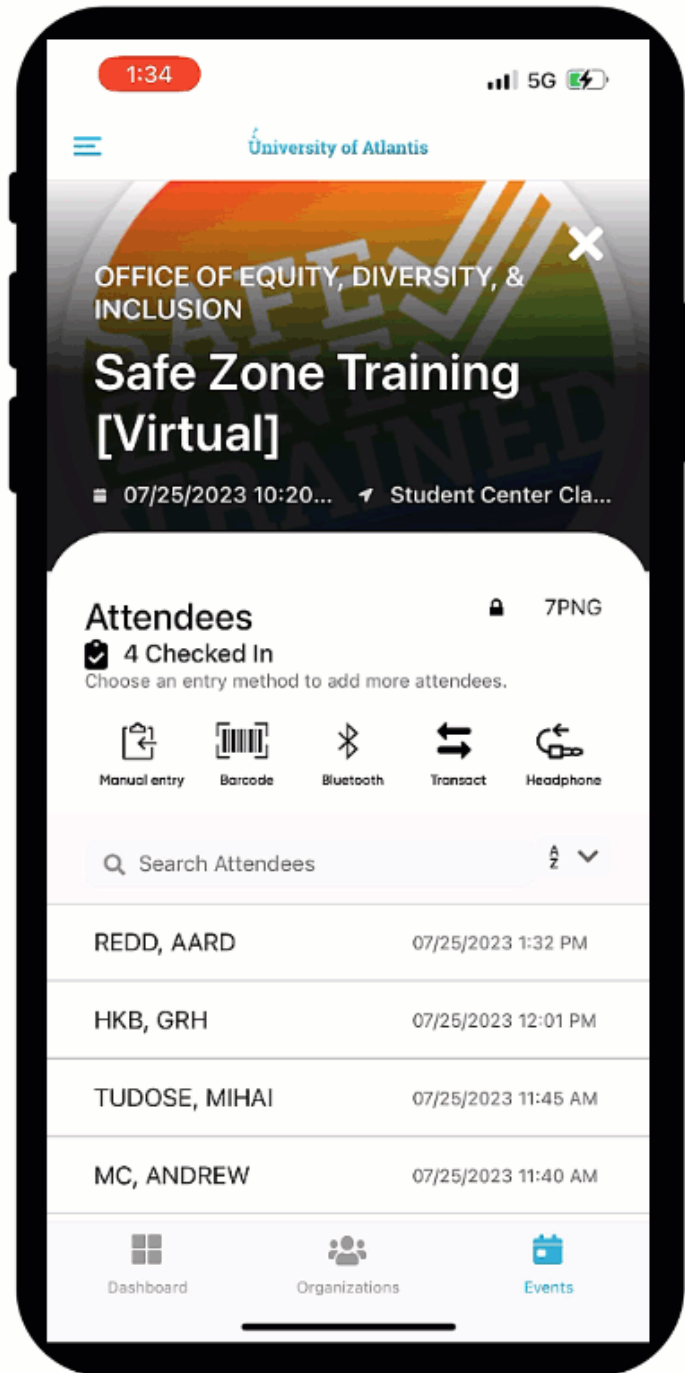
Events

Attend Events Host Events

Enter an event's unique PIN to collect attendance

7 p n g

Submit



Navigate to Event Page - 2

1. Select menu on top left corner

2. Tab Collect attendance



Check-In Methods

1. Manual Entry
2. Barcode
3. Transact
4. Bluetooth
5. Headphone Jack

01/18/2024 8:40 PM ↗ Center Lawn

Attendees

4 Checked In

8X8N
Guests
Allowed

Choose an entry method to add more attendees.



Manual entry



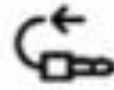
Barcode



Bluetooth



Transact



Headphone

Search Attendees



Roth, Ebony

01/19/2024 9:58 AM

TUDOSE, MIHAI ⚠

07/25/2023 11:48 AM

Wolfgang, Eric

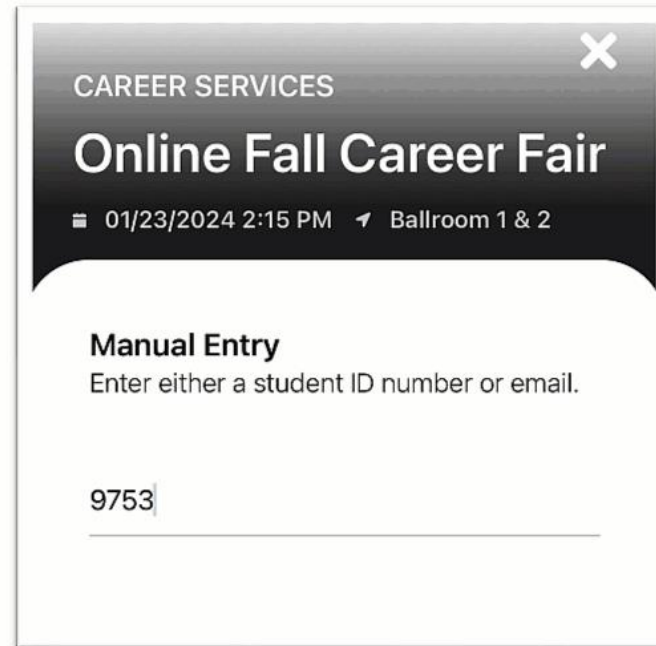
01/18/2024 11:21 AM

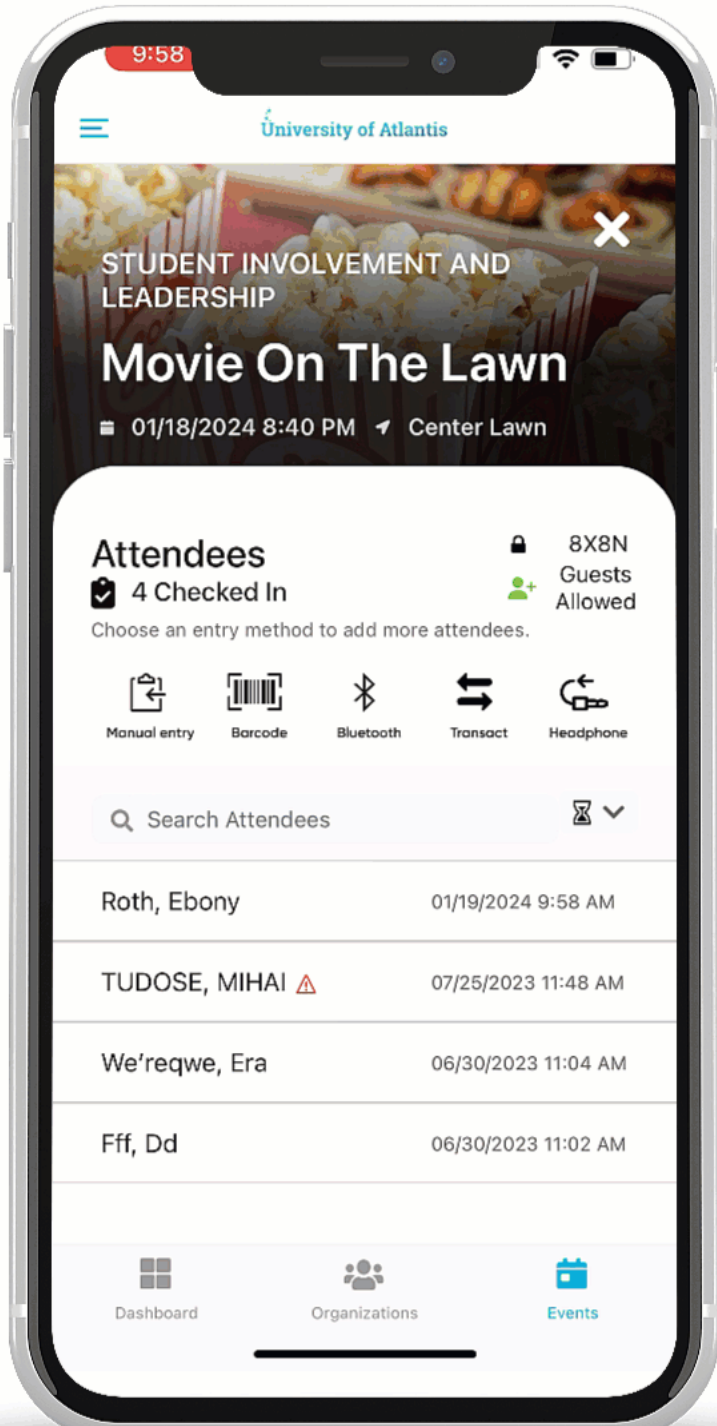
1. Manual Entry
2. Barcode
3. Transact
4. Bluetooth
5. Headphone Jack



Manual Entry

1. Select "Manual Entry"
2. Type student ID or email
3. Press "Enter"





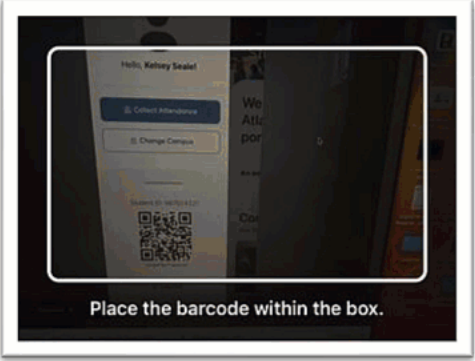
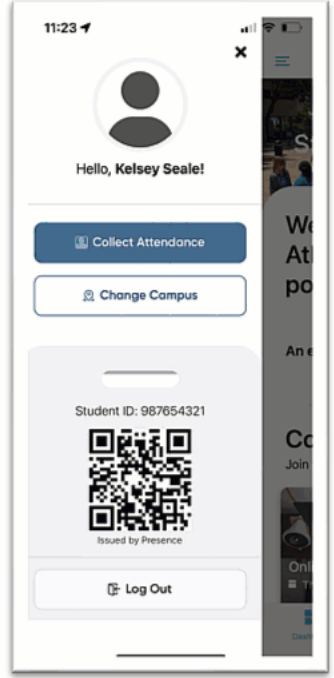
Barcode

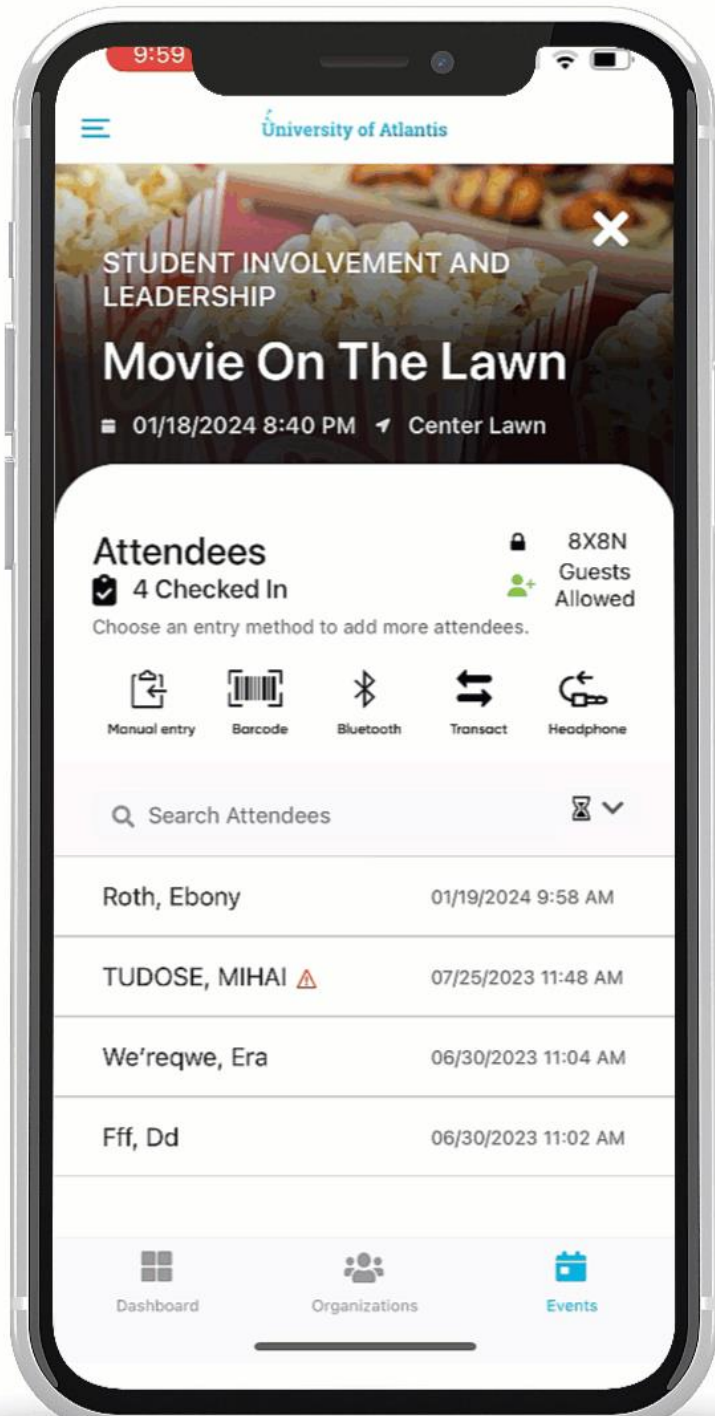
1. Select "Barcode"
2. Align window with barcode or QR code

ID Card



Digital ID

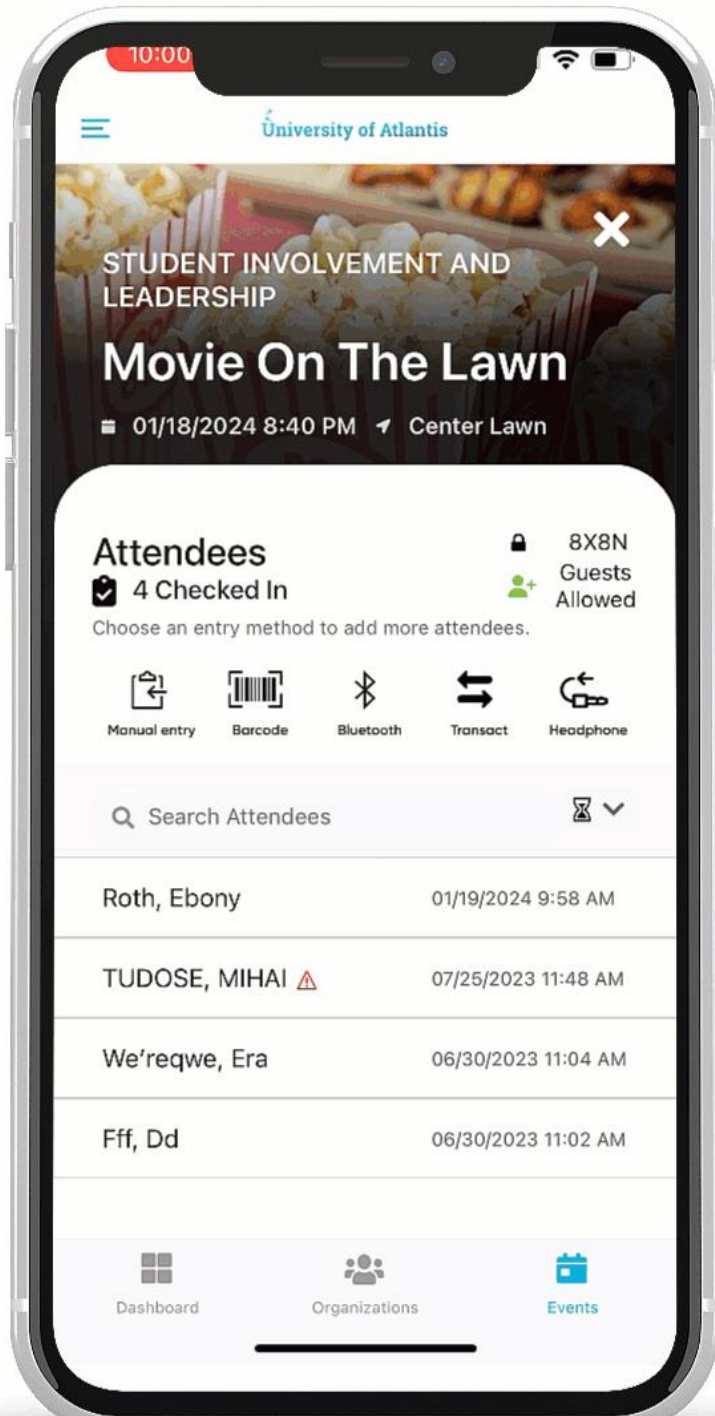




Digital ID

1. Select "Manual Entry"
2. Type student ID or email
3. Press "Enter"

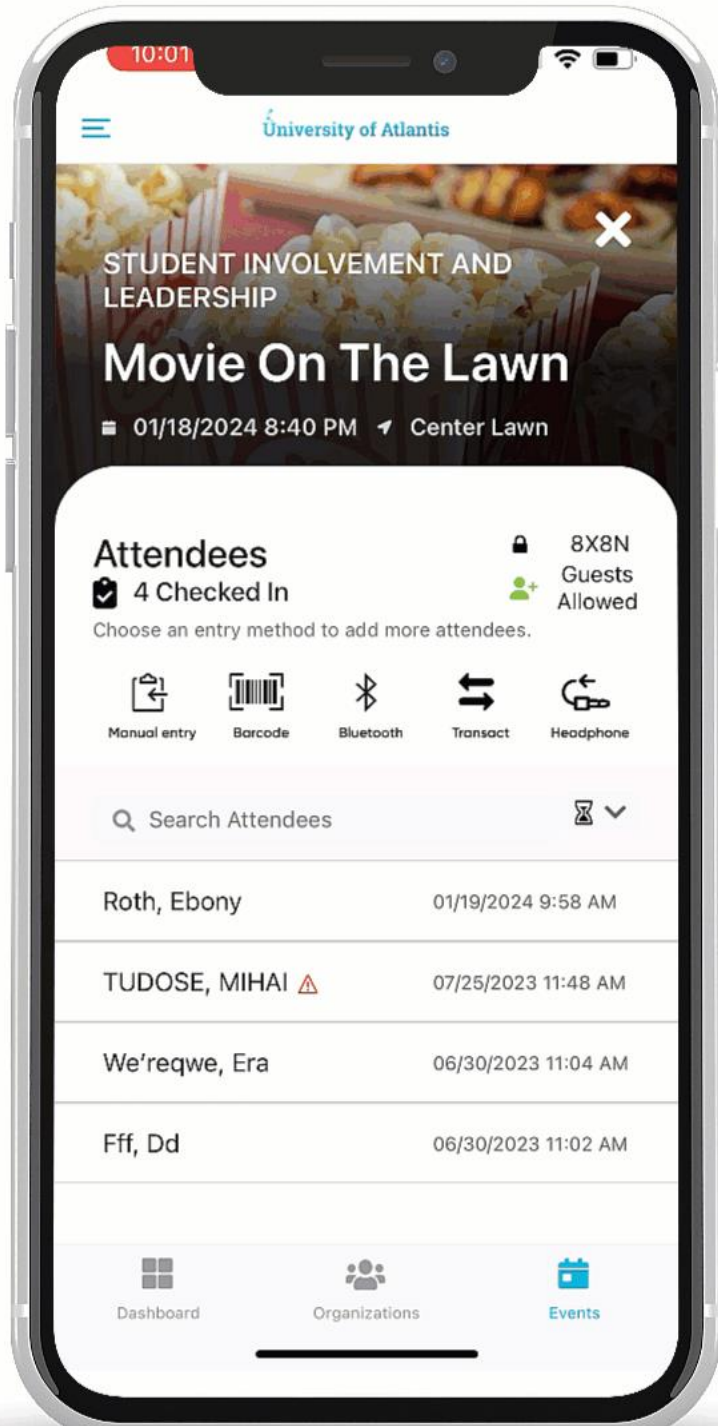
All students with *automatically* have a digital ID in their Involve Mobile App!



Transact

1. Enable Bluetooth on your mobile device
2. Select "Transact" in app
3. Swipe or tap cards





Bluetooth

1. Enable Bluetooth on your mobile device
2. Turn on the Bluetooth reader
3. Select "Bluetooth" in app
4. Swipe cards

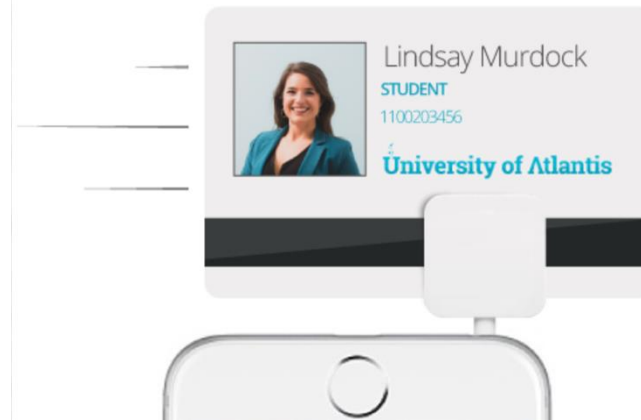




Headphone Jack

Legacy option. Still works, but we no longer provide headphone jacks. We now use Bluetooth!

1. Plug in your card reader
2. Select "Headphone Jack"
3. Swipe cards



Card Reader



Apple
Lightning
Adapter



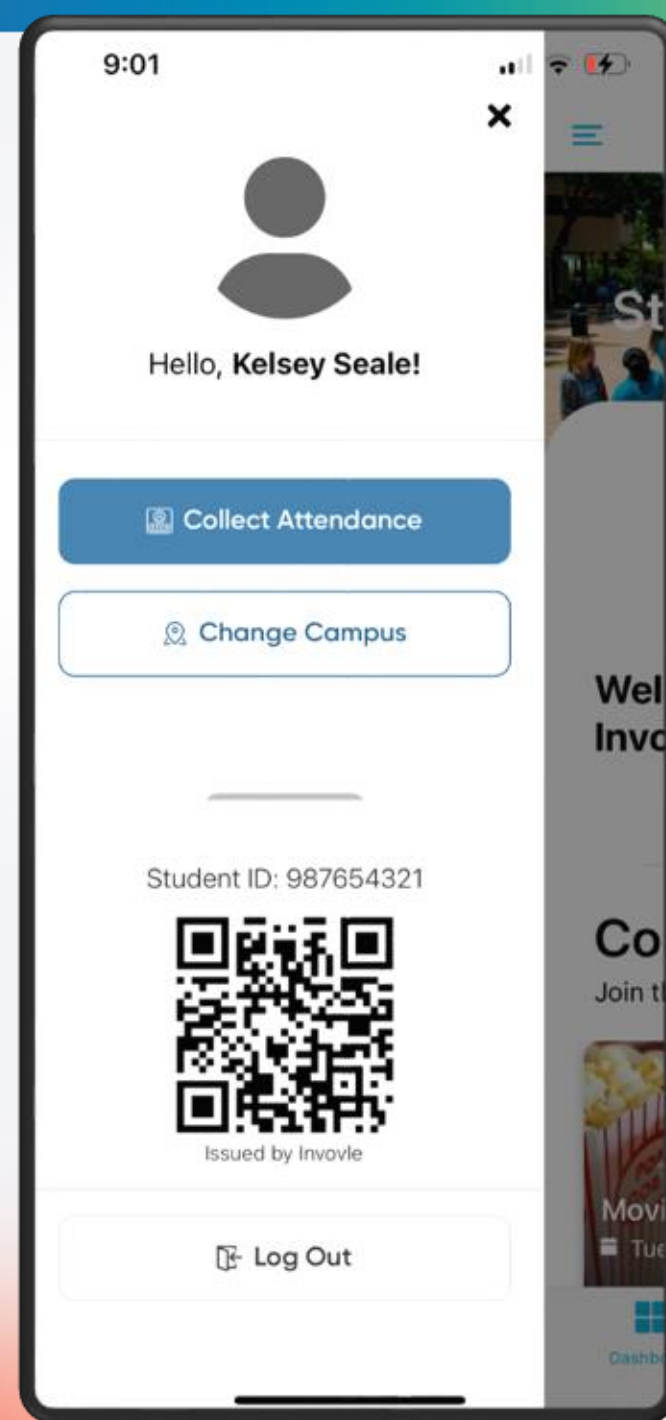
USB C
Adapter

Quick Note on Mobile Check-In!

- **EVERYTHING** happens on **YOUR** mobile device
 - Polls
 - Waivers
- Great time to use an office iPad
- If you're using your personal device, make sure it's charged enough!

Demo Mobile App

- Show logging in
- Show Digital ID
- Navigate to event
- Movie on the Lawn
 - PIN: 9ED9
- Show manual check-in
- Show barcode check in



Mobile App Adoption

Adoption Is a Campaign

Students need repeated, consistent prompts.

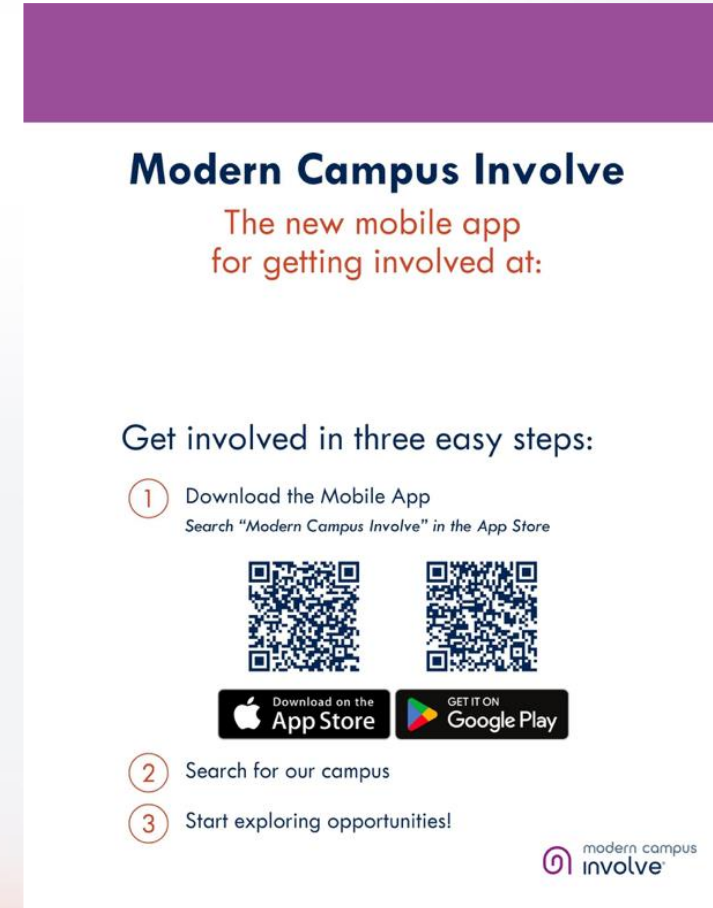
- Orientation
- Involvement fairs
- Event flyers
- Student org posts
- Email confirmations
- Digital signage



Quick Adoption Ideas

- QR code on flyers
- QR code at tabling
- Screenshot submission for points or prize entries
- “Download before you arrive” event messaging
- Student leader scripts
- App mention in every event promo



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Modern Campus Involve
The new mobile app for getting involved at:


Get involved in three easy steps:

- 1 Download the Mobile App
Search "Modern Campus Involve" in the App Store

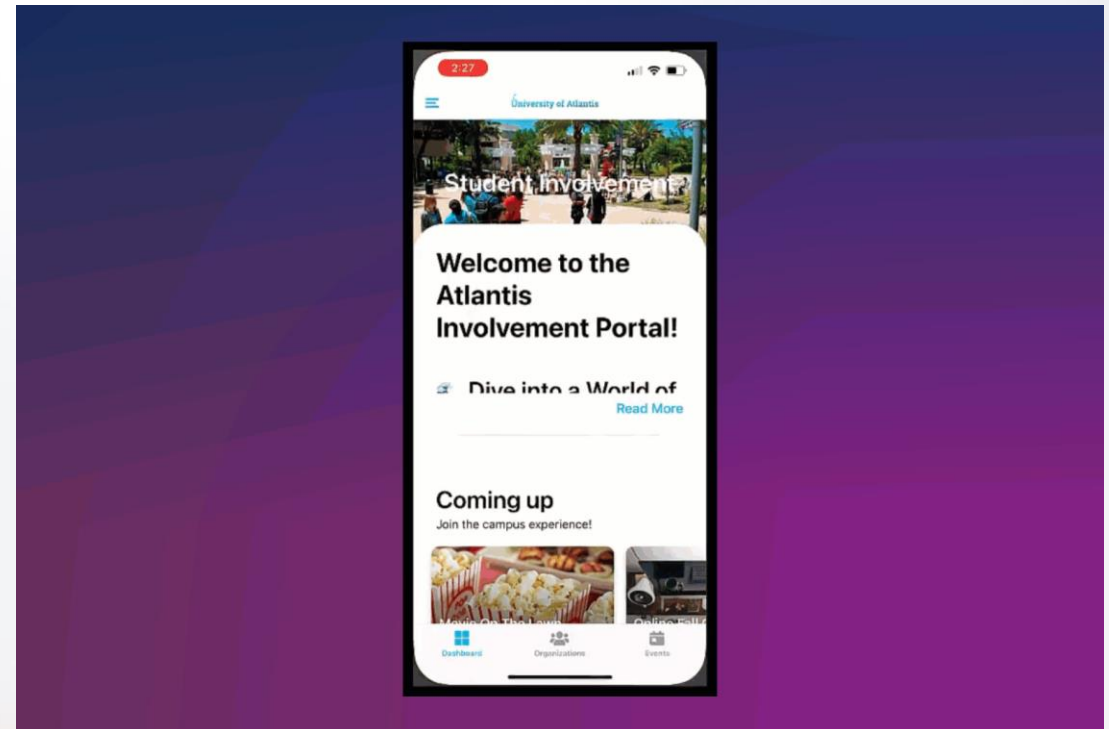
- 2 Search for our campus
- 3 Start exploring opportunities!



Make the App Worth Opening

- Keep events current
- Use strong event images
- Keep landing page content fresh
- Remove outdated events or descriptions
- Encourage organizations to update profiles

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Adoption Through Student Leaders

- Train org officers
- Give advisors a short script
- Include app use in officer onboarding
- Ask leaders to promote app-based event discovery

Where can you add an app QR
code this month or in the fall?

Q&A

Please put your questions in the Q&A box.
I'll get to as many as possible and follow up via
email if more research is needed!

Post-Webinar Survey

- 2 minutes
- We love knowing what you like or would like improved!

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* 4. On the following scale, how **helpful** and **informative** was the training webinar?

1 - Not Helpful 2 3 - Neutral 4 5 - Helpful

Additional comments to reflect your score.



Scan for a two minute
feedback survey

Thank You

See you next month!